

ISSN: 2394-3904



Volume 15 - Issue 08 | August 2024

Strategy & The Success

ICT Connect now offers audio experience for all your favorite articles. Perfect for on-the-go learning.

> Check out ICT Connect's Audio edition now!"



INSIDE

- 05 Is Your Organization Governed Well?
- 06 Gen Z's Influence on Hiring
- 07 How AI is helping
- 08 Are you Sabotaging Your Life?
- 09 SWOT Your Way to Success
- 10 Humor in Leadership
- 11 Rankings & Accreditation in Higher Educational Institutions

ICT Connect

A Monthly EduTech Magazine. August 2024 - Volume 15 Issue 08

Published By ICT Academy

Module No E6 -03, 6th floor Block - E, IIT Madras Research Park, Kanagam Road, Taramani, Chennai - 600 113. Tamil Nadu. India. Ph: +91-44 - 4290 6800 / 6820 editor@ictacademy.in | www.ictacademy.in

- 12 Be Responsible in a Responsible Way
- 13 Righting Career Setbacks
- 14 Understanding Emotional Intelligence
- 15 How Childhood Trauma Shapes Our Adult Lives
- 16 Rediscovering Your True Purpose

17 Mental Wellness A Peek into the Paradigm

Disclaimer:

The text and other materials on ICT Connect magazine are the views and opinions of the specific author and are not statements of advice, opinions, or information of ICT Connect or ICT Academy. All trademarks and / or registered trademarks are the property of their respective companies and / or owners. Nothing may be reprinted in whole or in part without written permission from the publisher. Individuals are authorized to photocopy items only for personal use and not for commercial use.





What are you waiting for? For better Career Opportunities

Quick register at ICT Academy Job Portal

https://ictacademy.e2ehiring.com/register

www.ictacademy.in | 💽 👔 😨 🞯 in ictacademyindia | 🤜 ictlink

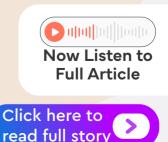
August 2024



The effects of the failure of enterprises are far reaching. More than the financial losses, the loss of social equity, investors confidence and consequent virulent damages made to the ecosystem of businesses are colossal.



PROF. (DR) NARENDRANATH UPPALA Founder & Chief Mentor Power my English



Gen Z's Influence on Hiring

Now Listen to Full Article

Companies must acknowledge the rising cost of living and offer wages that allow Gen Z to establish themselves financially. Additionally, transparent salary ranges advertised during the job posting stage demonstrate a commitment to fairness and can attract qualified candidates who prioritize financial clarity.



VISHAL CHAUDHARY Senior Director, India Staffing and Placements Dexian India

How AI is helping?

Since the day the internet stepped into the marketing world, Technology has led many profound shifts in how customers interact with a brand. Still, I'm yet to witness a market impact as good as AI's. Research says more than 80% of marketers worldwide integrate some form of AI into their marketing.



VINODH RAMAKANNAN Founder and Ceo Spinta digital

Click here to read full story

August 2024

Now Listen to Full Article

Are you Sabotaging Your Life?

Now Listen to Full Article

> Most of us merely exist without spending time to understand who we are, let alone exploring our potential. The Jonah Complex involves running away from our best potential and settling for mediocrity, keeping us trapped in our comfort zones and preventing us from embracing the greatness within.



REVATHI HARIHARAM Counseling Psychologist & International career coach

FINEAPPL

S W O T Your Way to Success



August 2024

ASH NAN Author Certified Life & Career Coach

The real you is much deeper than that, and understanding this real you is key to building a successful career. If you can figure this out, you've already won half the battle in life. Destination: like

Now Listen to Full Article learning to drive or figuring out the best bus or train to take to reach your destination; once you have that sorted out, the journey becomes a lot easier.

STRENGTHS STRENGTHS OPPORTONITIES STRENGTHS OPPORTONITIES (STRENGTHS OPPORTONITIES (STRENGTHS (STRENTS (STRENGT

HUMOR in Leadership

Now Listen to Full Article

Owing to conditioning that the brain undergoes getting tuned to being "in-line" with the "frequency" that matches the time-defined-image of "Being a woman" and the time-evolvedimage of "Being a woman in leadership" behaving like this becomes natural to all of us.



VIDYA PRABHU Associate director Kyndryl

Rankings & Accreditation in Higher Educational Institutions



By 2030, India is likely to be the youngest nation in the world with nearly 140 million people ready to enter the portals of an HEI. It will be interesting to note that one in every four graduates in the world will be a product of the Indian higher education system as per the FICCI Higher education report.





DR. PRASHANT R. NAIR Head, Internal Quality Assurance Cell (IQAC), Regional Mentor of Change (RMOC), Atal Innovation Mission (AIM), Amrita Vishwa Vidyapeetham, Coimbatore

BE RESPONSIBLE IN A RESPONSIBLE WAY





This topic has a very serious tone to itself and that says it all. Yes, being responsible is a humongous task and a very serious one too. Being responsible is not a choice but a way of life. Young or old, everyone has or is given a responsibility by default.



SHALINI SOLOMON Head - People and Values Kazh Fintech Private limited



RIGHTING CAREER SETBACKS



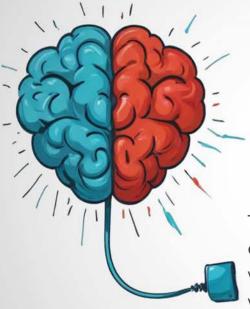
Career setbacks can impact anyone, across rungs and industries, regardless of your skills and abilities. Often, they feel unfair and unjust. Though it's natural to feel upset about a setback in the short-term, it's possible to rebound from it provided you have the right mindset.



ARUNA SANKARANARAYANAN Psychologist and writer

Page

UNDERSTANDING EMOTIONAL INTELLIGENCE



Now Listen to Full Article

11

The importance of El affects all aspects of our life starting from relationships where we need to understand and communicate with others at work to bring higher output and at home to build better trust.



THANGA BOURNA Virtual relationship manager HDFC bank



HOW CHILDHOOD TRAUMA SHAPES

Inner child wounds emerge when a child's basic needs—physical, emotional, or psychological aren't met. These wounds typically stem from early interactions with caregivers such as parents, teachers, or family members and the childhood environment.





AADHYATHMIKA REDDY psychologist

REDISCOVERING YOUR TRUE PURPOSE



Before we were sent to this planet, universal intelligence sowed this seed—containing the roadmap to a specific destination—in our souls to guide us on a journey from our arrival and birth to that marked destination.



ASH NAN Author Certified life & Career Coach

Mental wellness A PEEK INTO THE PARADIGM

Have you noticed that YOU, as a person, deal with similar kinds of situations in different ways! Sometimes, you are the best, sometimes you are not! But have you thought about the reasons for this difference in your behavior? Why are you good at dealing with some situations sometimes? What goes wrong in some other times?



ICTACT JOURNALS

CALL FOR PAPER

ICT Academy is an initiative of Government of india in collaborative with the State Governments and the industries (recommended by NITI Aayog). ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the public private partnership model that endeavours to train the higher education teacher and student thereby developing the next generation teacher and industry ready student. Visit: www.ictacademy. in for more details.

ICTACT Journals - an international publication of ICT Academy are published quarterly

| IJCT ICTACT Journal on Communication Technology | IJIVP ICTACT Journal on Image & Video Processing Scope of th | IJSC ICTACT Journal on Soft Computing | IJME ICTACT Journal on Microelectronics | IJMS ICTACT Journal on Management Studies | IJDSML ICTACT Journal on Data Science and Machine Learning |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ad-hoc Wireless Network Applied Cryptography ATM Networks Autonomous and Adaptive Communications Systems Coding for Wireless Systems | Color and Multispectral Processing Computer Vision Document Image Processing and Analysis Graphics and Visualization Holographic Video | Ant Colony Causal Models Chaos Theory Data Mining Engineering and Business Application using soft Computing | Advanced materials and processing technologies Analog and Digital electronic system Analog and Digital filter Design Analog and Mixed signal Interface Circuits and systems Analog Design in Emerging Technologies | Advertising Asset-Liability Management Brand Management Business Ethics Business Intelligence | Machine Learning Artificial Intelligence Robotic process Automation Predictive Management Big data cloud and mining |
| | | Inde | xing | | |
| <u></u> | CiteFacto | | Crossref | | SSCO host |
| Ingrowing and fectoring | | ROAD | © Scilit S | | European Library MoridCat |
| | parges for Dublish | | | DOL for all Dut | lished Articles |

Subscription

Subscribe to ICTACT Journals, to refer, learn & understand the lastest research trends and finding in Technology and Management, The cost of the subscription is highly subsidized for the benefit to educational and researchers.

| Individual Journal | | Technical Journals (4 nos.) | | Ali Journais (5 nos.) | |
|--------------------|----------|-----------------------------|----------|-----------------------|----------|
| India | Overseas | India | Overseas | India | Overseas |
| Rs. 5,000 | USD 150 | Rs. 20,000 | USD 450 | Rs. 25,000 | USD 575 |

For more details, visit: www.ictactjournals.in

Building Continuous learners

Send your articles and feedback to editor@ictacademy.in

