

# ict connect

ISSN: 2394-3904

Volume 15 - Issue 06 I June 2024

# Embrace The New Transitions Through Change

ICT Connect now offers audio experience for all your favorite articles. Perfect for on-the-go learning.

Check out ICT Connect's audio edition now!"



# INSIDE

- How can you practice the art of saying NO
- O6 Step 6 change
- 07 The struggle of self love
- O8 The wave of airevolution
- 00 when the storms come
- local partnership benefit

- Rpo strategies for streamlining high-turnover recruitment
- Techvest to indian agriculture
- The power of empathy at the workplace
- Chasing tales of the past
  Are you worrying, overthinking, or ruminating?
- Mastering interviews
  From cultural respect to leadership potential
- 16 A new paradigm

## **ICT Connect**

A Monthly Magazine from ICT Academy June 2024 - Volume 15 Issue 06

Published By

## **ICT Academy**

Module No E6 -03, 6th floor Block - E, IIT Madras Research Park, Kanagam Road, Taramani, Chennai - 600 113. Tamil Nadu. India. Ph: +91-44 - 4290 6800 / 6820 editor@ictacademy.in | www.ictacademy.in

## Disclaimer:

The text and other materials on ICT Connect magazine are the views and opinions of the specific author and are not statements of advice, opinions, or information of ICT Connect or ICT Academy. All trademarks and / or registered trademarks are the property of their respective companies and / or owners. Nothing may be reprinted in whole or in part without written permission from the publisher. Individuals are authorized to photocopy items only for personal use and not for commercial use.







What are you waiting for? For better Career Opportunities

Quick register at ICT Academy Job Portal

https://ictacademy.e2ehiring.com/register













# THE ART OF SAYING

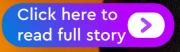


# NO

It's very important that you master this art of saying No & once you see the results of your initial attempts, you will subsequently find it easier. You will soon feel self-empowerment, a sense of liberation, the ability to take control & challenge yourself; this will do wonders both in your professional & personal lives!



P SRIRAM
CHIEF STRATEGIST
DEI TRANSFORMATION
AVTAR



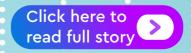
# Step 6 1 Change



Most often, we base our decision to change only on the results we achieve at the end of any journey and ignore the entire journey for the sake of results!



SREEDHER KADAMBI PRINCIPAL CONSULTANT & MANAGING DIRECTOR



# The Struggle of

# Self Love



If you want to watch your favourite movie but you got nobody to accompany you, so what? Take yourself out and enjoy it with a tub of popcorn! If you want to go to that restaurant, you've always wanted to, then dress yourself up and hop in! Enjoy yourself! If you want to roam around in your bicycle while the whole world is racing in their cars and motor bikes? Just do it!!!



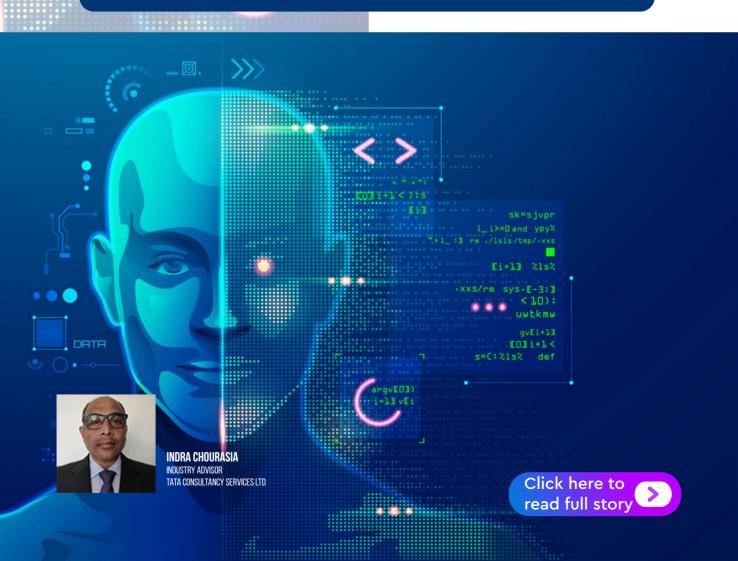
MATHURABARGAVEE DATA ENGINEER FRACTAL ANALYTICS

Click here to read full story

# The wave of Al revolution



As CDOs gear up to play a multifaceted role in driving the prioritized themes of the data-centricity agenda, a progressive upshift on the data maturity scale requires an intense focus and collective organizational efforts.







You don't have to enjoy the storms when they arrive, but don't spend time commiserating that you are suffering through a storm. It is wasted energy; it only adds to your stress and pain and hurts rather than helps you weather through it.



Now Listen to Full Article

JIM HOLDER
AUTHOR, THOUGHT LEADER



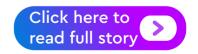




Local partnerships have become a strategic solution for maximizing efficiency and unlocking the full potential of a GCC expansion into India. By partnering with local entities, companies can gain access to local expertise, knowledge, and resources, enabling them to navigate the complexities of the Indian market and ensure a successful GCC setup.



KUMAR RAJAGOPALAN
VICE PRESIDENT INITIATIVES AND COUNTRY HEAD



# HIGH TURNOVER RECRUITMENT



Hiring in high-turnover industries is inherently complex due to the sheer volume of candidates and the need to find suitable talent quickly. In India, where labor laws are complex, the process can be even more daunting

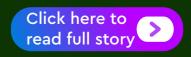




Through initiatives like Tech Harvest and the TechVest concept, we can unlock the full potential of India's agricultural industry, ensuring a secure food supply, a sustainable environment, and economic prosperity for generations to come.



VENKAT LAKSHMINARASIMHA HEAD OF SOLUTIONS INDIA & MIDDLE EAST DEXIAN INDIA



# THE POWER OF

**EMPATHY AT** 

THE WORKPLACE

Now Listen to **Full Article** 

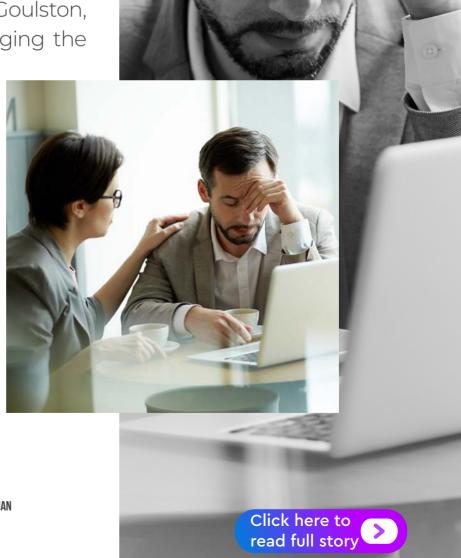
Accordingtofamedpsychiatrist and author, Mark Goulston, the first step in changing the

dynamics of any relationshipistomake the other person "feel felt." Empathy or the ability to view a situation from another person's perspective is an invaluable life that can be deployed in the workplace to goo defect.





ARUNA SANKARANARAYANAN PSYCHOLOGIST AND WRITER



# CHASING TALES OF THE PAST

Are You Worrying, Overthinking, or Ruminating?

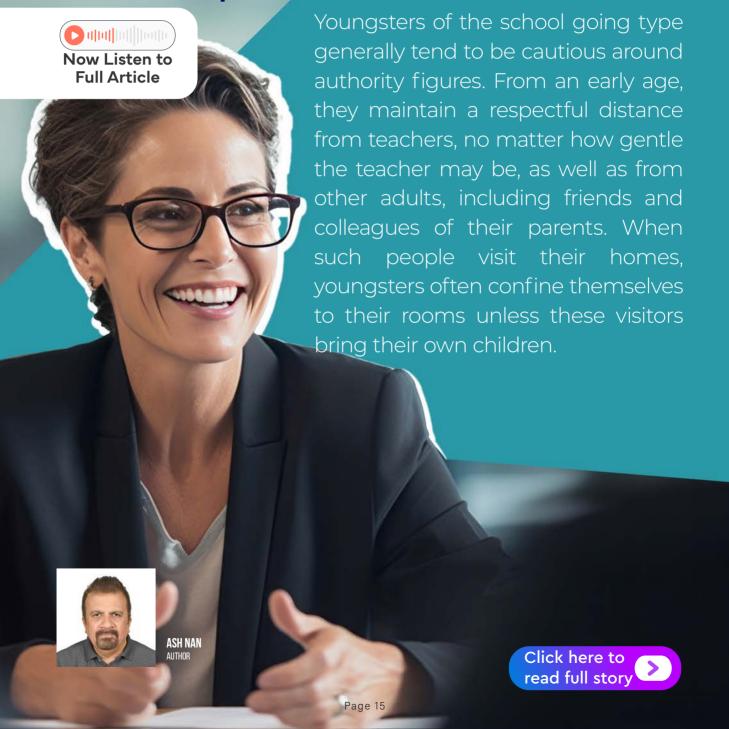


Recognizing whether you are ruminating, worrying, or overthinking is the first step towards managing these unproductive thought patterns. By understanding their nature, content, and impact, you can employ effective strategies to regain control over your thoughts and improve your mental well-being.



# IMASTERING INTERVIEWS

From Cultural Respect to Leadership Potential



# A MEW PARADIGM



It is absolutely essential that the changes that have happened in the student learning landscape recently must be adjusted and adequately factored in the pedagogical design by empowering teachers with knowledge resources particularly in areas that are subjective in nature. This empowerment must be continuous and well structured for better leveraging.





PROF.(DR) NARENDRANATH UPPALA FOUNDER & CHIEF MENTOR POWER MY ENGLISH

# Calling all writers!

Ready to share your voice with the world? Look no further!

Launch your writing journey with us & Get discovered, connect with readers, and unleash your creativity!

**FOR FREE!** 

Join us Today







# **Call for Paper**

ICT Academy is an initiative of Government of India in collaboration with the State Governments and the industries (recommended by NITI Aayog). ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the public private partnership model that endeavours to train the higher education teachers and students thereby developing the next generation teachers and industry ready students. Visit: www.ictacademy.in for more details.

ICTACT Journals – an international publication of ICT Academy are published quarterly

## **IJCT**

10%



## **IJVIP**



ICTACT Journal on Image & Video Processing

## **IJSC**



ICTACT Journal on **Soft Computing** 

# IJME



## **IJMS**



ICTACT Journal on Management **Studies** 

## **IJDSML**



ICTACT Journal on Data Science and Machine Learning

# Scope of the Journals include but not limited to

- Ad-hoc Wireless Networks
- Applied Cryptography
- **ATM Networks**
- Autonomous and Adaptive **Communications Systems**
- Coding for Wireless Systems
- Color and Multispectral Processing
- ▲ Computer Vision
- Document Image Processing and Analysis
- **Graphics and Visualization** ▲ Holographic Video

- ▲ Ant Colony
- A Causal Models
- A Chaos Theory
- ▲ Data Mining Engineering and Business
- Applications using soft Computing
- Advanced materials and processing technologies
- Analog and digital electronic systems
- Analog and digital filter design
- Analog and Mixed Signal Interface Circuits and Systems
- Analog Design in Emerging Technologies
- Asset-Liability Management
- ♣ Brand Management
- Business Intelligence
- A Artificial Intelligence Robotic Process Automation
- Big data cloud and mining

# Indexing











































There are NO charges for publishing in ICTACT Journals

**DOI for all Published Articles** 

## Subscription

Subscribe to ICTACT Journals, to refer, learn & understand the latest research trends and findings in Technology and Management. The cost of the subscription is highly subsidized for the benefit of educational institutions and researchers.

Individual Journal		Technical Journals (5 nos.)		All Journals (6 nos.)	
India	Overseas	India	Overseas	India	Overseas
Rs. 5,000	USD 150	Rs. 20,000	USD 450	Rs. 25,000	USD 575

For more details, www.ictactjournals.in

# Building Continuous learners

Send your articles and feedback to editor@ictacademy.in

# ict connect

www.ictconnect.in