



INDIA

75

Always 100 on Humanity!

CEO's Message



Is history new or old? Like we say beauty lies in the eyes of beholder, if observed, we could find that history constantly refreshes itself. Indeed, history inspires the readers to achieve.

Recently, the 44th Chess Olympiad event was hosted by the AICF in Tamil Nadu. This historic event was conducted in India for the first-time ever with more than 2,000 players from 187 countries competing in these 12 days event.

India celebrated its 75th anniversary of independence with the theme Azadi Ka Amrit Mahotsav. Further, India is the one such country with robust cultural heritage that is wholesome in nature. At the same time, we have also been conveying our culture and heritage to the future generations in every way possible.

In the last 12 years, ICT Academy has benefitted thousands of youths through its focussed initiatives such as Learnathon, Career Guidance, Youth Talk etc. It will continue serving the nation with its untiring efforts.

This issue brings you a variety of articles that touch up on various dimensions of independence.

Happy Reading!

Hari Balachandran
Chief Executive Officer, ICT Academy

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ICT Connect

A Monthly Magazine from ICT Academy
August 2022 - Volume 13 Issue 8

Published By

ICT Academy

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Chennai - 600 096, Tamil Nadu, India.
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**Industry dynamics
are ever changing!**

**Jobs and functions
in organisations
are evolving!**



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new job opportunities through registering at

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SKILLS GAP BRIDGING

STRATEGIES TO MAKE INDIA A GLOBAL TALENT HUB

Indian talent has its focus on bridging the skill gap. Professionals are constantly focusing on skilling up, thus preparing to grab the emerging opportunities. Market research finds that companies are aggressively investing in training and employee learning. Accordingly, the projected growth in the investments on skilling up would be 18-25% in 2022.



Suren Reddy Katta
Co-Founder, Cloudely Inc.,



WHAT'S FINANCIAL INDEPENDENCE AND HOW TO GET STARTED?

Figure out how much money you will need to have saved up in order to cover your expenses. This is known as your financial independence number. There are a few different ways to calculate your financial independence number. One way is to multiply your annual expenses by 25.

Devesh Chawla
Founder & CEO, Chatur Wealth & Chatur Ideas





Rural Entrepreneurship: **Core of Business Sphere**

Rural entrepreneurship is the need of the hour in India. The rise in unemployment is one of the most highlighted problems of our nation. Rural entrepreneurship can help positively tackle this problem by bringing in more job opportunities for people.

Nand Kishore Chaudhary
Founder, Jaipur Rugs





Subodh Mathur
Economist

India's Governments Need to Function Under Subsidy Caps

The most relevant precedent for Subsidy Caps is the Fiscal Responsibility and Budget Management (FRBM) Act. The overall FRBM idea is to limit government budget deficits.





Flt.Lt. Sridhar Chakravarthi
Official Training Partner, Enterprise
Agility Consultant, Leadership
Coach, Startup Advisor, Speaker

ENTREPRENEURSHIP

THE NEW RELIGION OF DEVELOPED INDIA

ROLE OF INSTITUTIONS



VC funds are not many in number and they are not easily accessible. The role of incubators has degenerated into office space providers, except in a few cases. When the start-ups get access to everything they need at these incubators and accelerators, their success rates can increase.



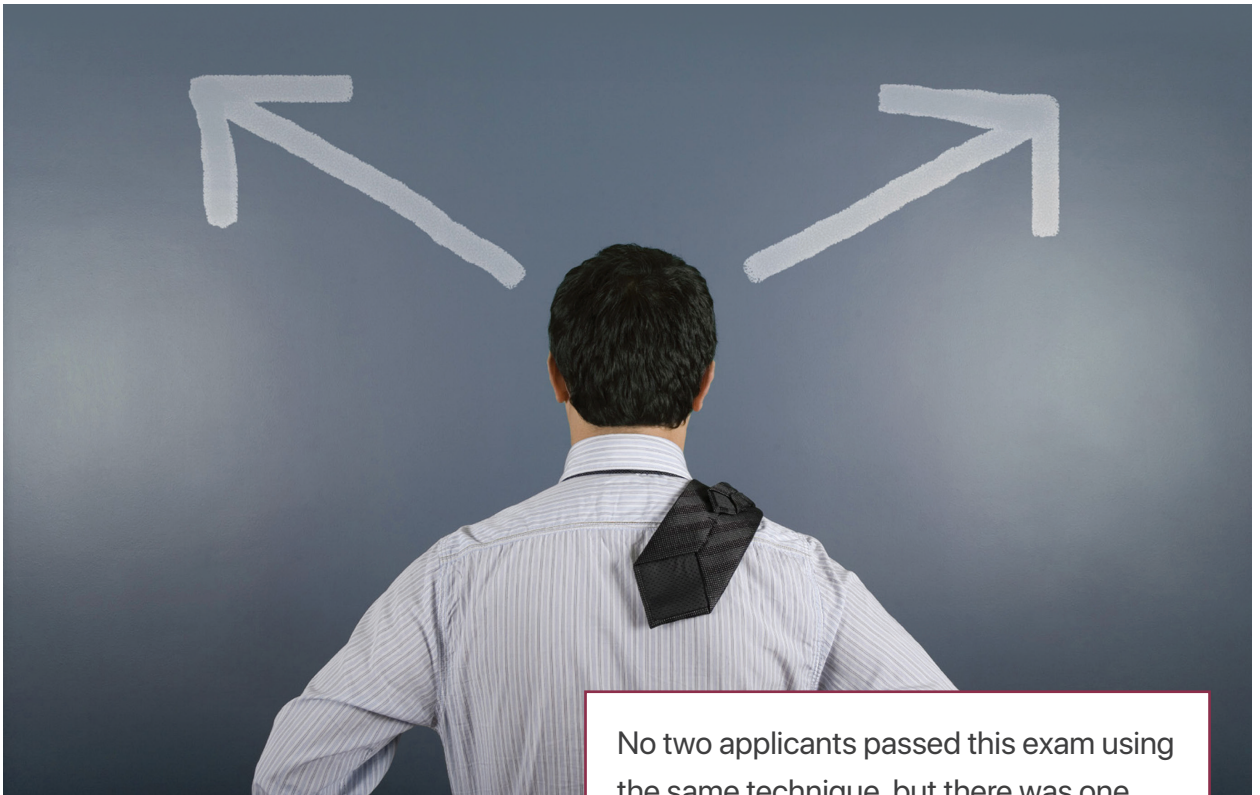
ROLE OF AI FOR SUSTAINABILITY

The trade-off between offsetting carbon-emissions of the company through AI innovations, and the AI system itself pulling high-power for its functioning puts corporates in dilemma.

Muskan Madhok
MBA Sustainability Management, TERI School of Advanced Studies



The Pioneering Experience of UPSC Civil Services Preparation: Another Hidden Story of my Life



No two applicants passed this exam using the same technique, but there was one thing that tied all the exam's top scorers together; every one of them used a different approach to the exam.



Dr Sukhpal Singh Gill
Assistant Professor, School of Electronic Engineering and
Computer Science, Queen Mary University of London, UK



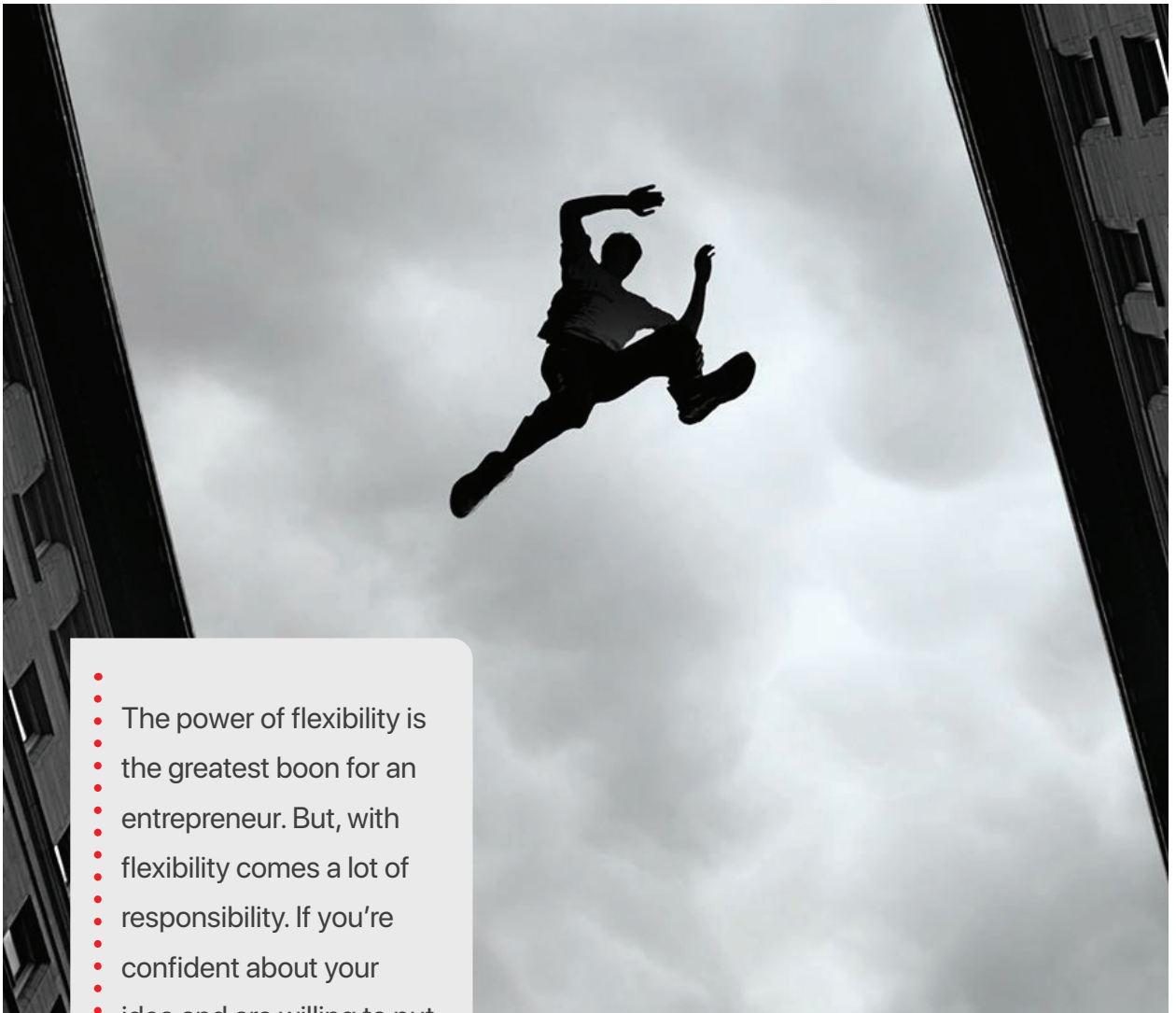
Ganesan Thiru
Author, Stock Market Profit coach, Research Analyst

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FINANCIAL MISTAKES TO AVOID WHILE TAKING INSURANCE

Remember that Insurance is a risk protection tool and investment returns are not priority, therefore they try to give some returns at the end of the insurance period.



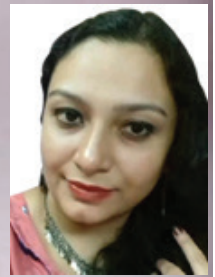


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-
- The power of flexibility is
- the greatest boon for an
- entrepreneur. But, with
- flexibility comes a lot of
- responsibility. If you're
- confident about your
- idea and are willing to put
- your heart and soul into
- it, being an entrepreneur
- will open your doors to
- independence.
-

ENTREPRENEURIAL INDEPENDENCE



Mehar Sindhu Batra
CEO and Founder, MSB Vision



Jyoti Dhiman

Seasoned content writer, copywriter,
editor & LinkedIn strategist.

BATHROOM ARCHITECTURE

Well Begun is Half Done

Have you ever wondered that our bathroom is the place where we began our day? The interior of the bathroom plays a vital role in setting up our mood for the day ahead. And at the same time, it is one of our most private chambers.



Dr. Parthiban Vijayaraghavan
CEO, Author, Keynote Speaker

THREE THINGS BUSINESS LEADERS CAN DO TO MAKE THEIR ORGANIZATION MORE SUCCESSFUL



While constructive feedback and a critical eye can be great, many people blame themselves for their mistakes; a paradigm shift is needed. Having a focus on our weaknesses only leads to more weaknesses. Compulsive fault-finding does not work as a self-improvement strategy.

PRACTICING **2-SD-2** FOR SUCCESS IN ALL ASPECTS OF LIFE



No decision is completely correct or incorrect, however the ability to decide is an important leadership quality. In any given situation, not all facts may be available or visible. It is up to the leader to decipher and decide on what is best.



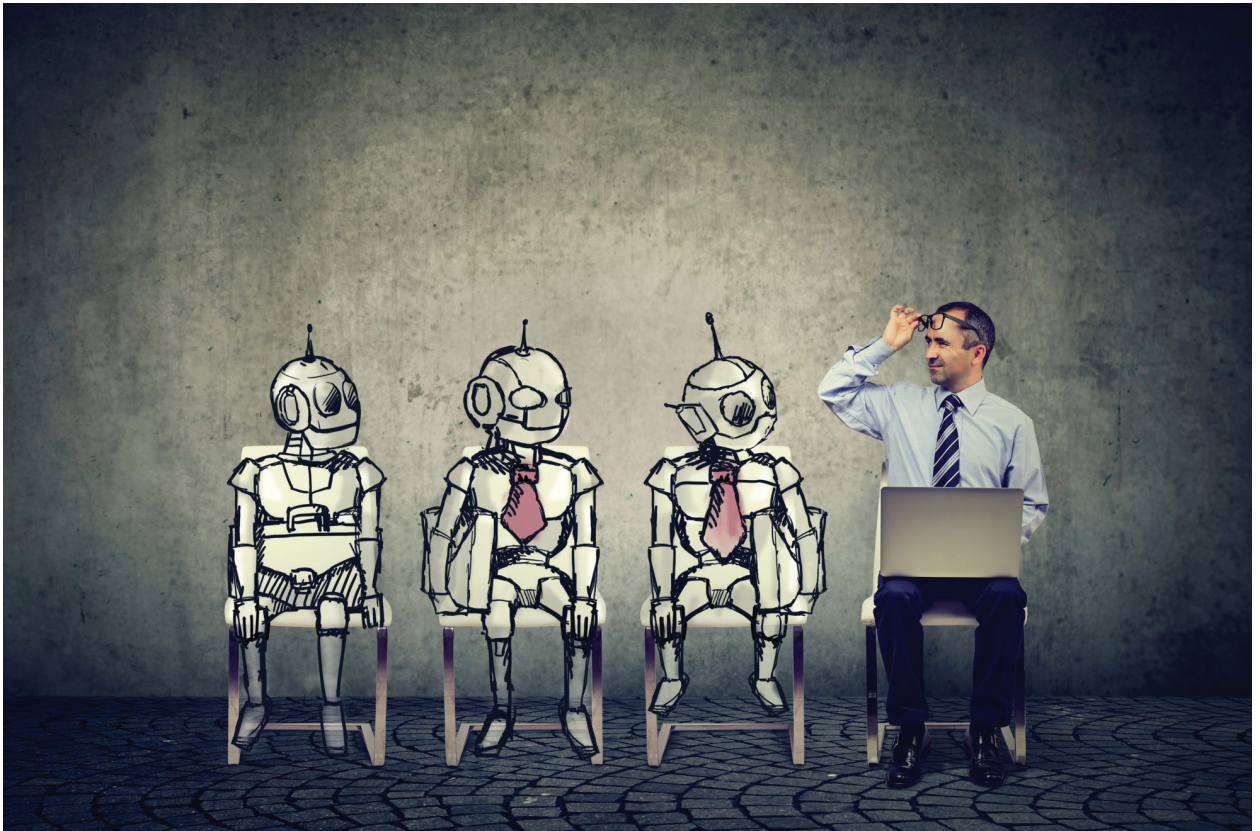
About Baker
Associate Director, DXC Technology.

WHEN UNICORNS BLOW **UNIQUE HORNS**



Most companies do not disclose the compensation details when they advertise. This is another major factor that make the right candidates scroll away from the opportunity, where companies lose potential prospects for the respective roles.

BIOS Vs Bias



Unconscious biases are social fixes about particular groups of people that individuals form beyond their own conscious perception. Unconscious bias is more rampant than conscious bias and often dissenting to one's conscious beliefs. Certain scenarios can trigger unconscious attitudes and beliefs.

Investment In Infrastructure is Essential for Economic Growth



The availability of first-class infrastructure is must to achieve broad and inclusive growth on a sustainable basis. If the worries on fiscal availability are addressed properly, National Infrastructure Pipeline would be a huge exercise to comprehend the vision of becoming a 5 trillion \$ economy by 2024.

POWER SEMINAR ON CAREER OPPORTUNITIES AFTER COVID-19 AT AGURCHAND MANMULL JAIN COLLEGE, CHENNAI

JULY 22, 2022



ICT Academy in association with Agurchand Manmull Jain College, Chennai conducted a power seminar on "Career Opportunities after COVID" on 22 July 2022. Gregory Manoj, Senior Manager - Training, Allsec Technologies Limited, Chennai, Velachery delivered his insights on jobs that are high in demand today.

RK COLLEGE OF ENGINEERING, VIJAYAWADA IS NOW THE MEMBER INSTITUTION OF ICT ACADEMY

JULY 23, 2022

RK College of Engineering, Vijayawada is now an academic member of ICT Academy. Through this membership,

ICT Academy will deliver Faculty Development Programs and expert-led workshops for the faculty members to enhance and sharpen their knowledge. Further, the faculty members would be competent enough to transfer the knowledge to the students. The other membership benefits include students' skill training, corporate partnership programs, free software's, and educational content, organizing exclusive seminars at colleges, subsidized participation fee for ICT Academy industry-institute interaction events. At the same time, the students can participate in youth contests & youth summits, collaboration for research conferences, and awards & recognitions to faculty and students for their educational excellence.



FDP – MICROSOFT POWER BI DATA ANALYST ASSOCIATE HELD AT KINGS COLLEGE OF ENGINEERING, PUDUKKOTTAI

AUGUST 1, 2022



ICT Academy conducted a faculty development program – “Microsoft Power BI Data Analyst Associate” at Kings College of Engineering, Pudukkottai from 1st August 2022 to 5th August 2022. This intensive five-day training is a highly interactive workshop designed for faculties to prepare data for analysis, data analysis & visualization using Power BI. The faculties learned critical thinking to avoid common obstacles, gain confidence, and correct distortions in their thought process.

STUDENT TRAINING PROGRAM ON CLOUD PRACTITIONER (AWS) HELD AT SHIVALIK COLLEGE OF ENGINEERING, DEHRADUN

AUGUST 5, 2022



ICT Academy Conducted Cloud Practitioner in Shivalik College of Engineering, Dehradun from 1st August 2022 to 5th August 2022. Around 50 students attended the training program. These intensive five days training starts with the initial phase of understanding the AWS Cloud Practitioner concepts. This helped the students to identify and develop the skills which is related to cloud implementation.

DXC TECHNOLOGY STUDENT TRANSFORMATION PROGRAM AT DR. C.V. RAMAN COLLEGE OF ADMINISTRATION AND NETWORK SCIENCES, KARNATAKA

AUGUST 8, 2022

DXC Technology Student Transformation Program held at Dr. C.V. Raman College of Administration and Network

Sciences, Karnataka on 8th August 2022. The objective of inaugurating the DXC technology student transformation program is to provide training in BPS Insurance (US Process) and Self-Management.



HONEYWELL VOLUNTEERING SESSION HELD AT MANNAR THIRUMALAI NAICKER COLLEGE, MADURAI

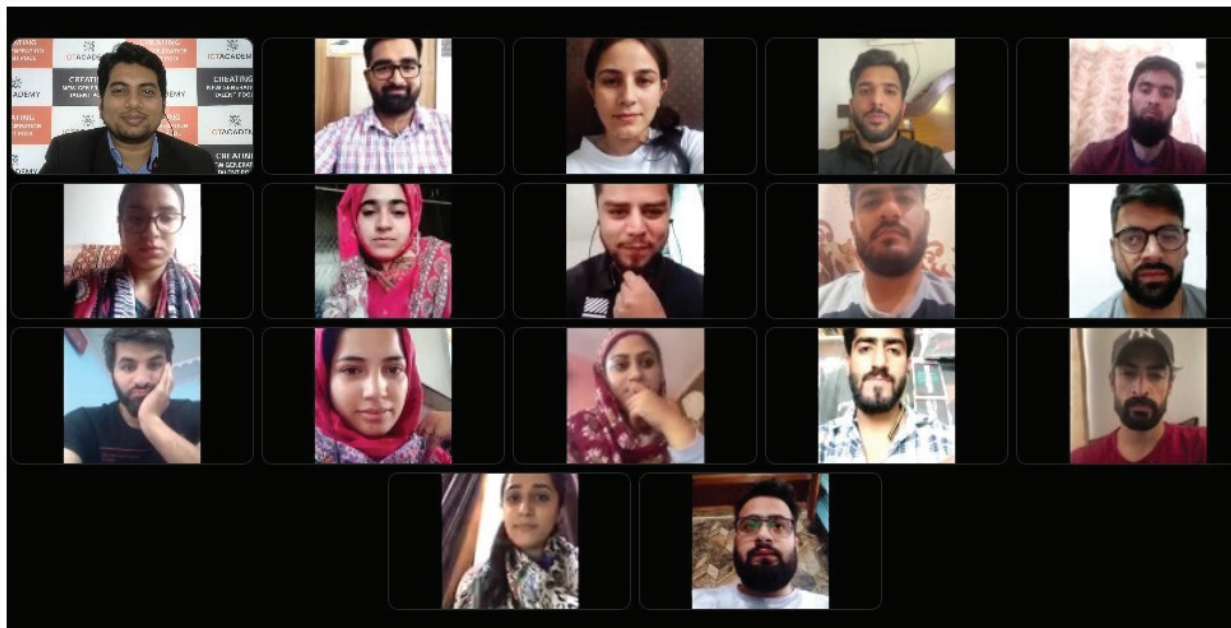
AUGUST 6, 2022



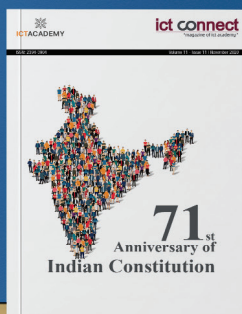
ICT Academy in association with Honeywell conducted Volunteering session on training the youth and women students of Mannar Thirumalai Naicker College, Madurai. As a part of the Student Empowerment Program, ICT Academy organized volunteering sessions for the employees of Honeywell to deliver sessions on soft skills, leadership skills & technology.

EMPLOYABILITY ENHANCEMENT TRAINING PROGRAM(JEET) HELD AT ISLAMIA COLLEGE OF SCIENCE AND COMMERCE, JAMMU & KASHMIR

AUGUST 8, 2022



ICT Academy Conducted Employability Enhancement Training Program on Digital Marketing at Islamia College of Arts & Science on 8th August 2022. This digital marketing course is designed to help students to master the fundamentals of the digital marketing which includes SEO, PPC, Email Marketing, Digital Display Advertising, Social Media Marketing, Mobile Marketing, Analytics and Strategy & Planning.



ict connect
"magazine of ict academy"

send your articles to editor@ictacademy.in



1. In a certain code language, 'THREAD' is written as '16-6-14-4-2-3', then how could 'BOWLS' be written in the same code language?

A. 2-8-18-9-15

B. 1-8-18-10-16

C. 2-9-18-10-15

D. 1-8-18-9-15

2. Select the option which shows the term pair which is related to each other in the same way as the term pair given below. 75 : 62

A. 81 : 18

B. 114 : 128

C. 39 : 78

D. 67 : 42

3. Select the correct combination of mathematical signs to replace 'Z' sequentially from left to right to balance the following equation. $22Z10Z2Z34Z17$

A. -, x, =, ÷

B. ÷, x, =, +

C. +, =, -, ÷

D. -, x, +, =

4. In certain coded language, ORANGE – 21, HEAVEN – 11, GEAR – 6 then what would be the code for 'FUEL'?

A. 15

B. 26

C. 31

D. 29

5. Sanju is unmarried and the only daughter of Preeti. Shakti is married to Babu. Pinku is the Father-in-law of Shakti. Anuj, who is married to Preeti, is the father of Shakti. Reena is the only daughter of Bablu. How is Shakti related to Pinku?

A. Son

B. Son-in-law

C. Daughter

D. Daughter-in-law

Answers to the previous Quiz (Quiz 7)

1) (i), (ii) and (iii) are true 2) S.M Fairchild 3) Narmada 4) Abdul Latif 5) 13%



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